SELECTED WORK AND THE NUMBERS BEHIND IT

Projects & Proof.

Every number here comes from a dashboard, not a slide.



EDITION 2026

BY THE NUMBERS

Every number here comes from a dashboard, not a deck.

Google Ads, Meta, Shopify and CRM exports across seven countries. Screenshots are on the pages that follow. Nothing is rounded up.

103.9M

Ad impressions across 270 campaigns, Google Ads manager account

107,952

Shopify orders generated for e-commerce clients. A count, not an estimate

5,000+

Leads delivered at €2.62 to €3.34 each across German tattoo studios

4.9×

Best return on ad spend, Moda Home Dubai, January 2025

66

Clients signed in 11 months for Winning Circle, from a standing start

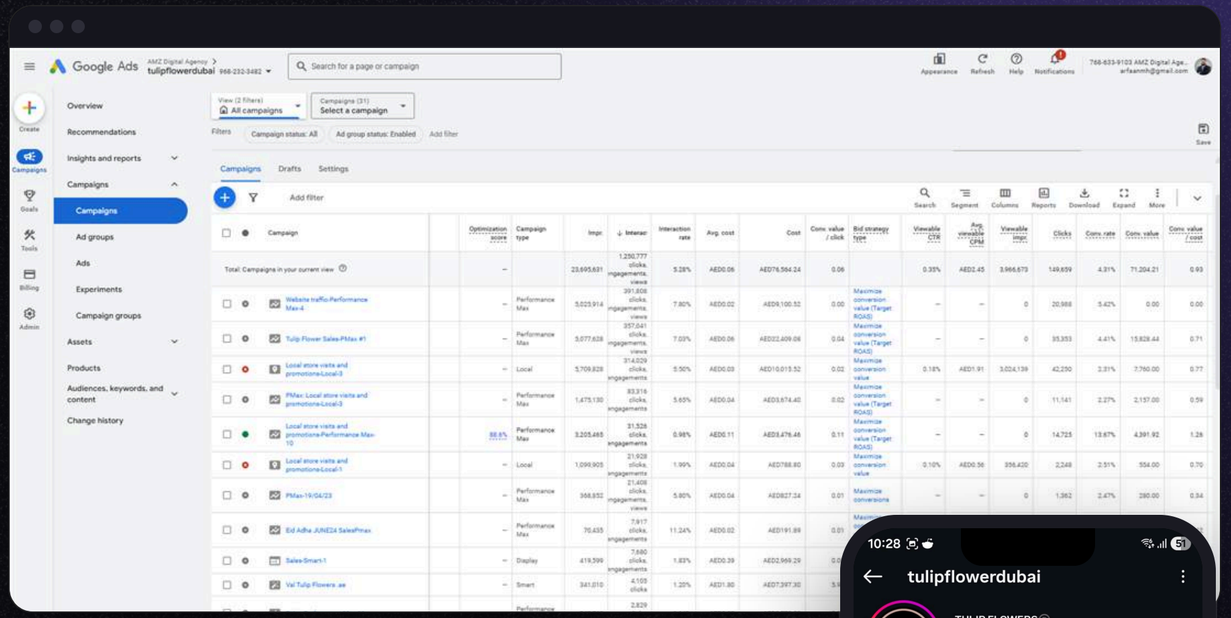
7

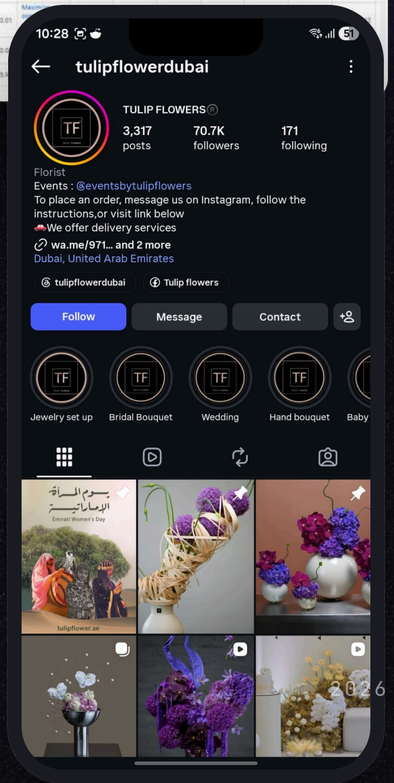
Countries worked across: Qatar, UAE, Saudi Arabia, Germany, UK, India, Australia

TULIP FLOWERS · DUBAI · E-COMMERCE

71,204 conversions from one flower shop.

Google Ads built around local store visits and Performance Max, with the Instagram account run as the second storefront.





SOURCE: GOOGLE ADS, AMZ DIGITAL AGENCY MANAGER ACCOUNT

71,204
Conversions across 31 Google campaigns

23.7M
Impressions in the same account view

4.31%
Account-level conversion rate

70.7K
Instagram followers on @tulipflowerdubai

MODA HOME · DUBAI · HOME DÉCOR

4.9× return on ad spend in a single month.

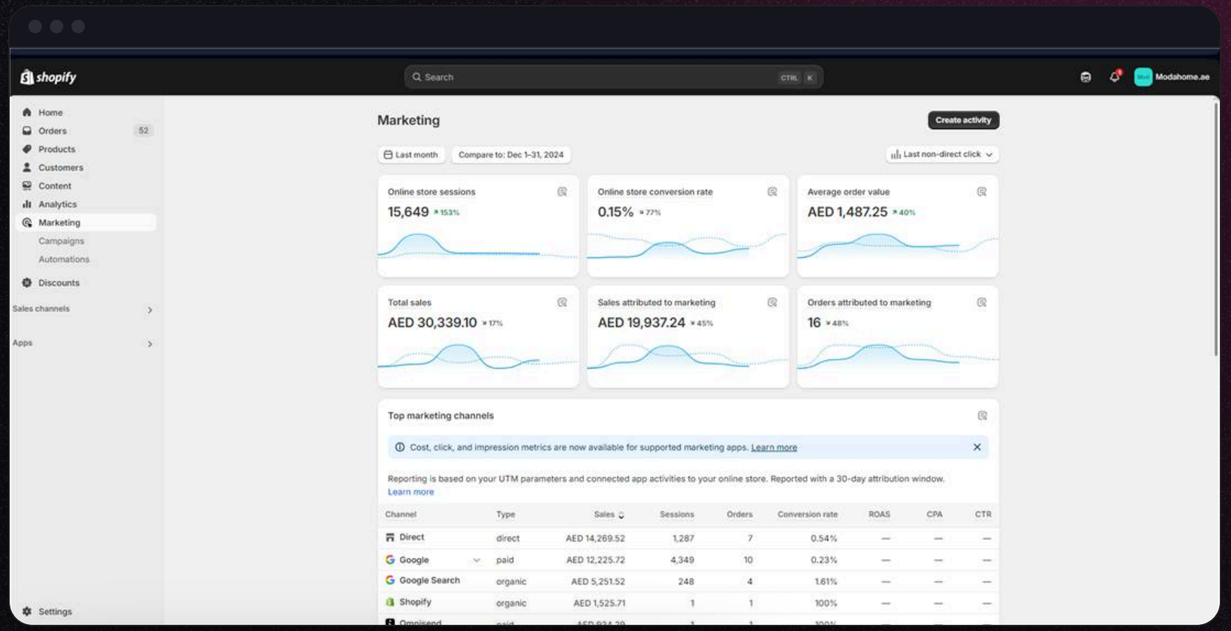
Meta and Google rebuilt in January 2025. **Two thirds** of the store's monthly sales were attributed to marketing by the end of it.

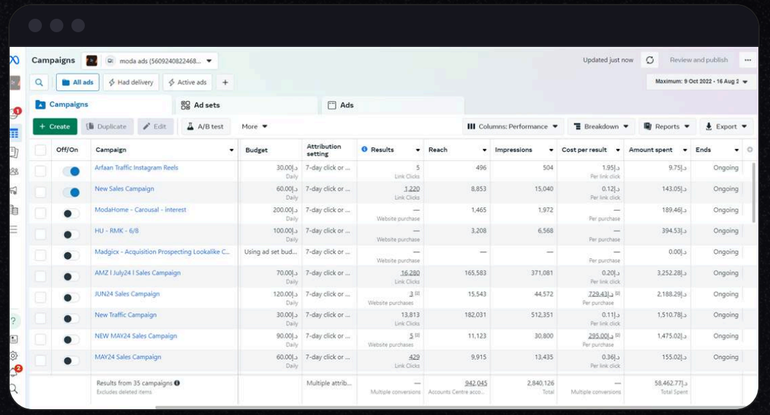
4.9×
Return on ad spend, January 2025

+153%
Online store sessions, 15,649 in the month

+40%
Average order value, to AED 1,487

942K
People reached on Meta, 2.84M impressions





AED 19,937
of AED 30,339 January sales attributed to marketing

SHOPIFY MARKETING REPORT

AMZ DIGITAL AGENCY · DUBAI · PORTFOLIO

AED 584K in. AED 1.2M out.

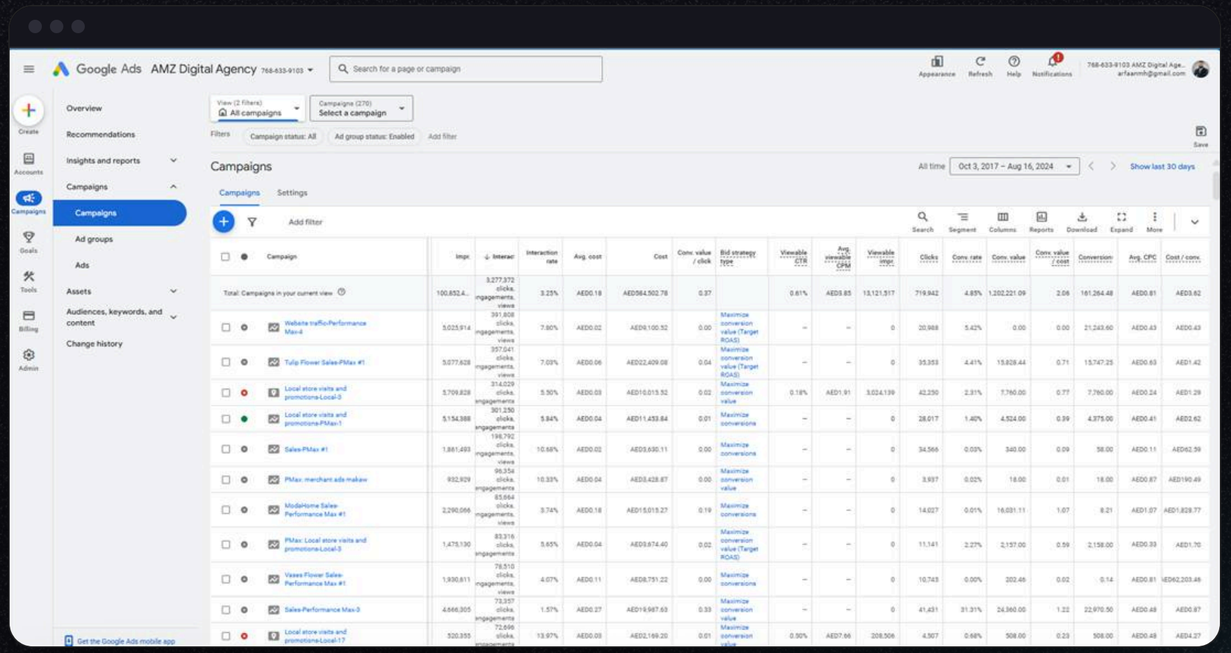
Around **twenty client accounts** run at once, ten to fifteen ad accounts live at any time, across retail, flowers, home and events.

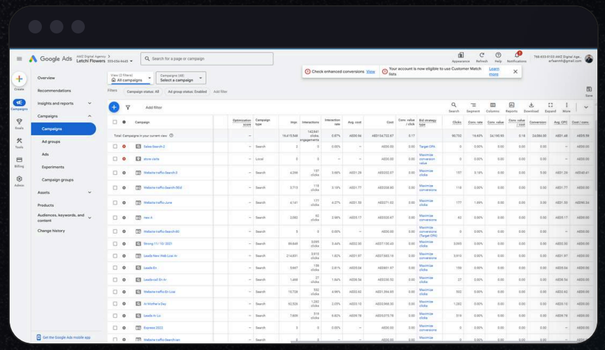
2.05×
Portfolio return on spend, AED 584K to AED 1.2M

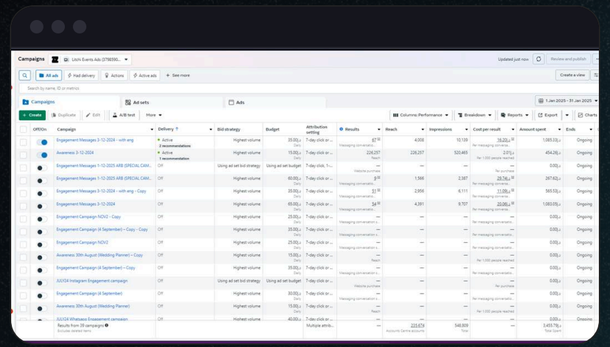
107,952
Shopify orders across client stores

162K
Google conversions, 270 campaigns

AED 41M
Client store sales overall







SOURCE: GOOGLE ADS MANAGER ACCOUNT, AUGUST 2024, AND META ADS MANAGER

BRZH REAL ESTATE · DOHA · TRANSFORMATION

A real estate business built from the ground up.

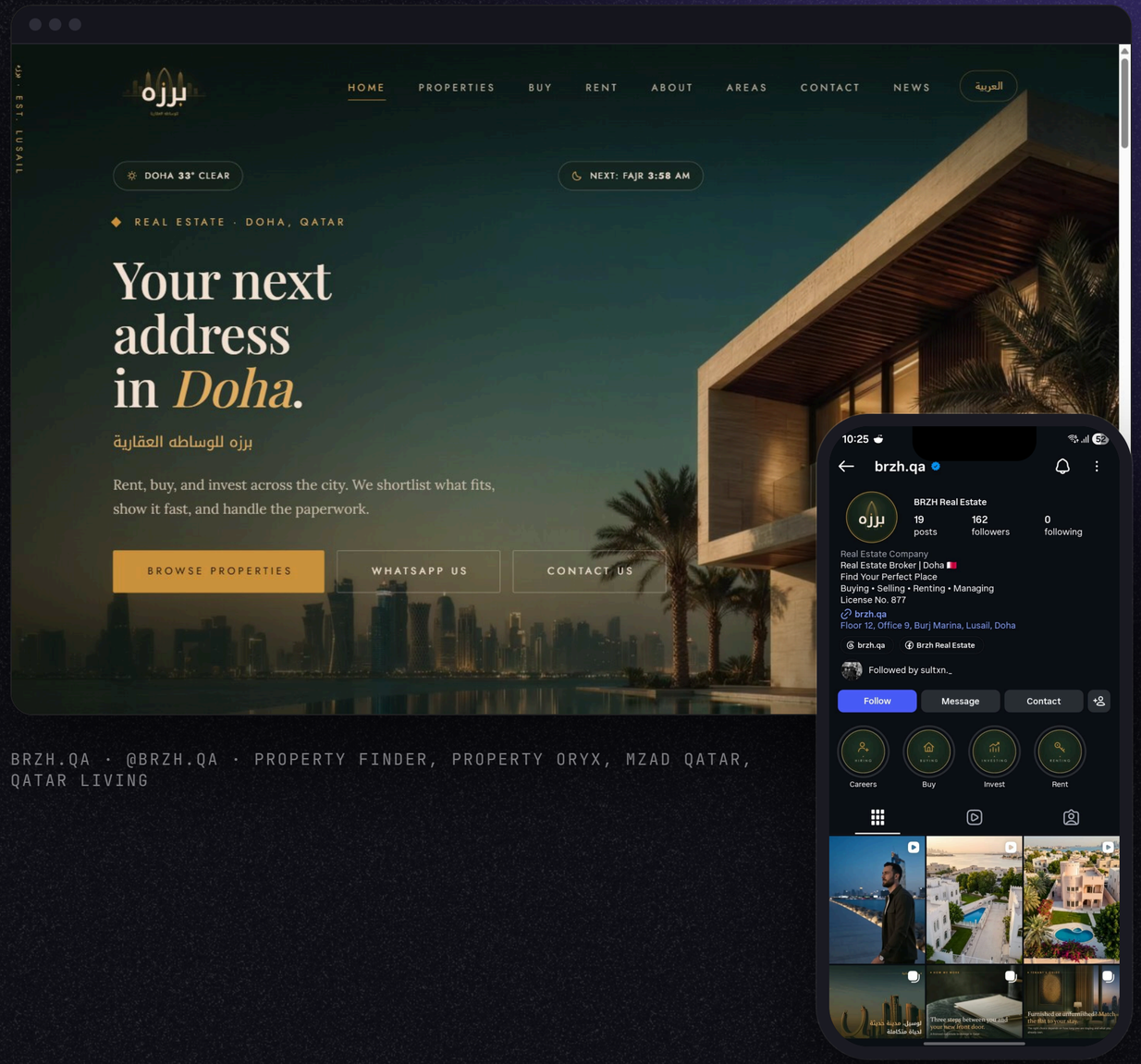
Brand, bilingual website, five software modules, five listing portals and a WhatsApp concierge that answers in under five seconds. 2026.

QAR 2.55
Per WhatsApp lead, in a market paying QAR 15 to 40

80+
Listings live across 5 portals

<5S
AI concierge reply time, English and Arabic, 24 hours

5
Modules built: CRM, listings, documents, staff app, intranet



BRZH.QA · @BRZH.QA · PROPERTY FINDER, PROPERTY ORYX, MZAD QATAR, QATAR LIVING

CLEOPATRA INK & WINNING CIRCLE · GERMANY · LEAD GENERATION

66 tattoo studios signed in 11 months.

Lead generation for Cleopatra Ink in Berlin, Kassel and Munich, then **productised as Winning Circle** and sold to studios worldwide.

€2.63

Per lead in Kassel, 2,500+ leads, 1,305 from one campaign

1,300+

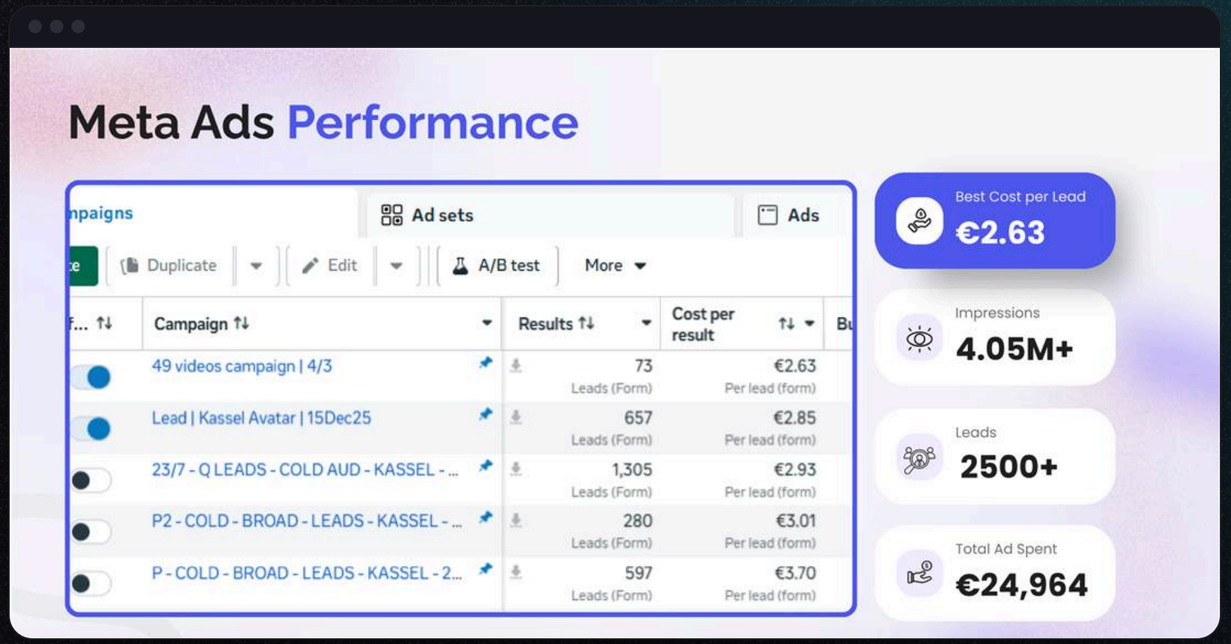
Berlin leads from €30,332 spend, 4M+ impressions

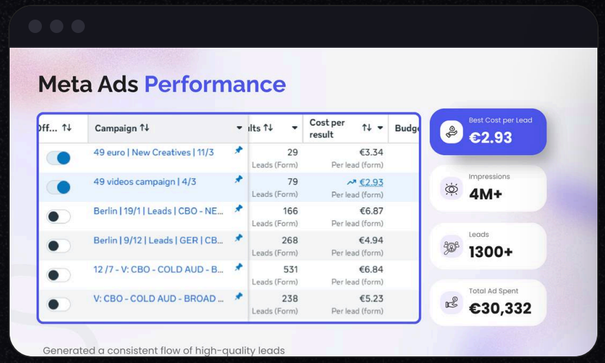
7.98%

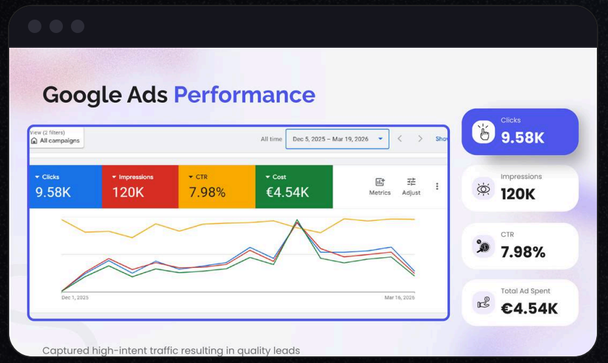
Google click-through rate in Berlin, 9.58K clicks

€84,000

Winning Circle fees from zero in 11 months







SOURCE: META ADS MANAGER (KASSEL, BERLIN) AND GOOGLE ADS (BERLIN) · BERLINCLEOPATRAINK.COM · WINNINGCIRCLE.DE

HOLDEN GRANGE · UNITED KINGDOM · TELECARE

Cost per lead from £30 down to £3.

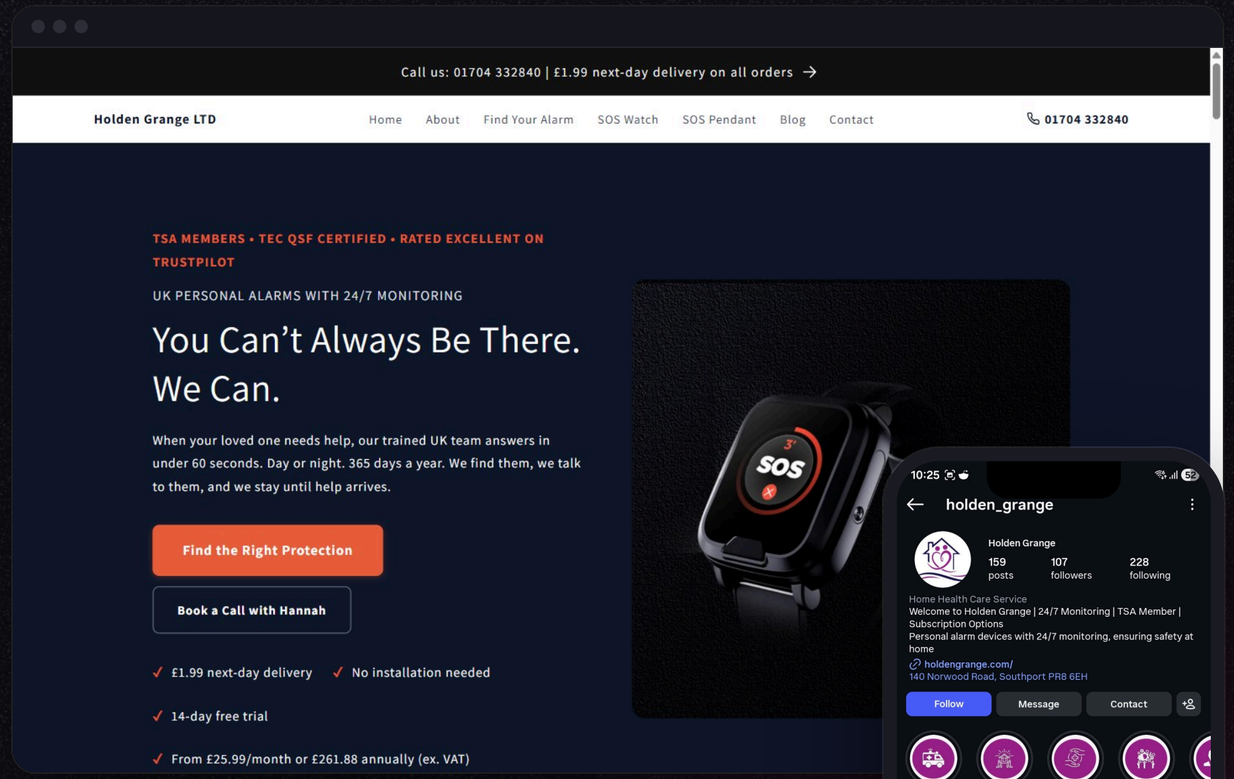
Eighteen months of paid social for a UK monitoring service, 119 creatives tested, and a subscription business built on the back of it.

£3
Cost per lead, down from £30

2,000+
Qualified leads over 18 months

300
Closed subscription customers

119
Ad creatives produced and tested



HOLDENGRANGE.COM · @HOLDEN_GRANGE · AROUND £100K ANNUAL RECURRING REVENUE

EDUCON MEDICAL HUB · HYDERABAD · EDUCATION

A million people reached on a ₹46,500 budget.

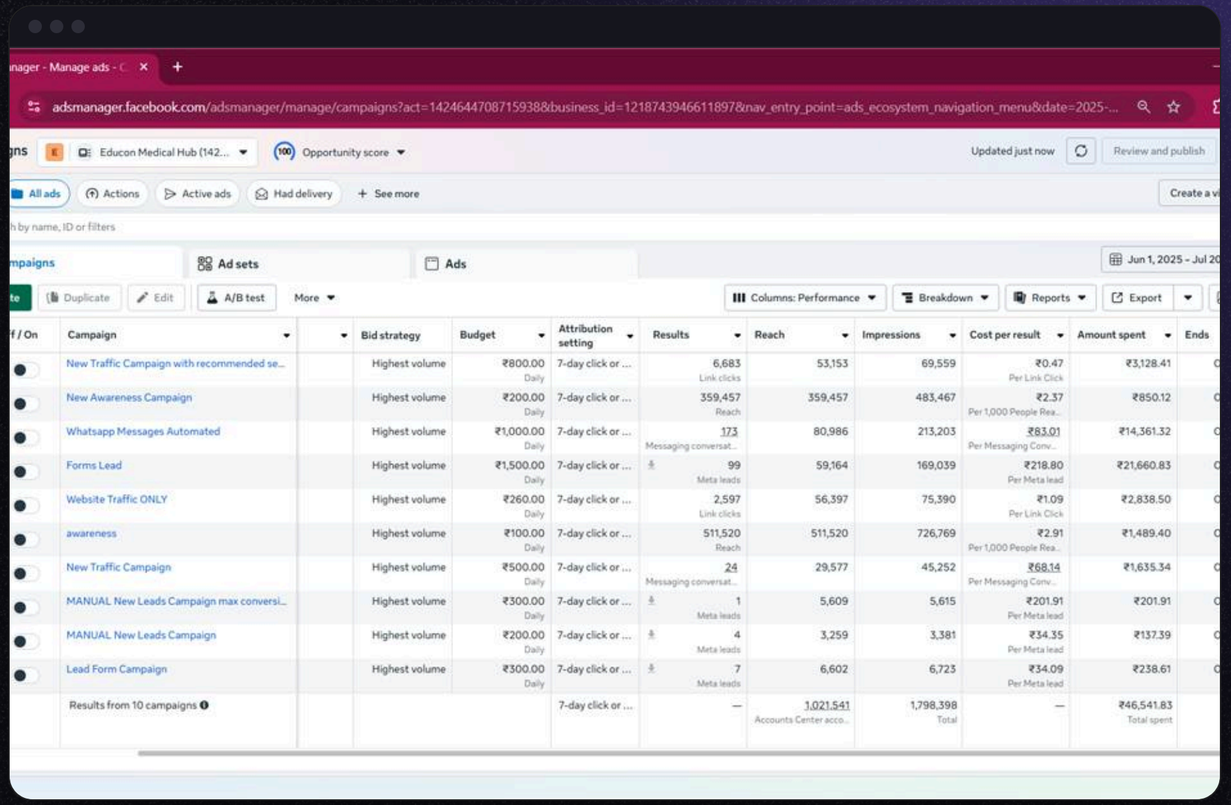
A two-month launch campaign for a medical education provider, run on Meta with **WhatsApp as the conversion channel** and cold calling behind it.

1.02M
People reached, June to July 2025

₹0.47
Cost per click

272
Leads and WhatsApp conversations (99 + 173)

67
Prospects cold-called by the team



SOURCE: META ADS MANAGER, EDUCON MEDICAL HUB ACCOUNT

And the work that doesn't fit on a dashboard.

EVENTTEAMING

QATAR · SAUDI ARABIA

12 podcast episodes, 16 reels, 27 thumbnails and 6 brand kits, plus the Big 5 Saudi exhibition deck.

PROFESSIONAL SPORTS GROUP

QATAR

Four investor pitch decks and two sub-brands for a sports group projecting QAR 53.2M in revenue.

RADIANT QATAR

QATAR

Two company profiles for a group serving Hamad Medical Corporation and Qatar Foundation.

PANHARD

QATAR · AUTOMOTIVE

Investor pitch deck and brand direction for a Doha automotive business.

LITCHI EVENTS

DUBAI

235K reach and 548K impressions on Meta in a single month for an events company.

WHITE ORCHID

DUBAI

132K people reached on Meta at AED 4.84 per thousand impressions.

VITALS WELL

INDIA

Investor deck for a ₹5 crore raise and the @vitalswellofficial_ social presence.

TRYDOSCHOOL

INDIA

Marketing plan targeting ₹20 lakh monthly revenue on a ₹3 lakh budget.

MARQUES HAUS

AUSTRALIA

Conversion audit delivered as three annotated reports across the whole funnel.

ASCEND

AUSTRALIA

Logo redesign and a three-month growth proposal for an exit consultancy.

MARHABA GUIDE

QATAR · MEDIA

Social media management, 51.1K followers on @marhabaguideqatar.

FLOWERS SQUARE

DUBAI

Content and social management, 20.5K followers on @flowers_square.

SOCIAL

Eleven accounts, one standard.

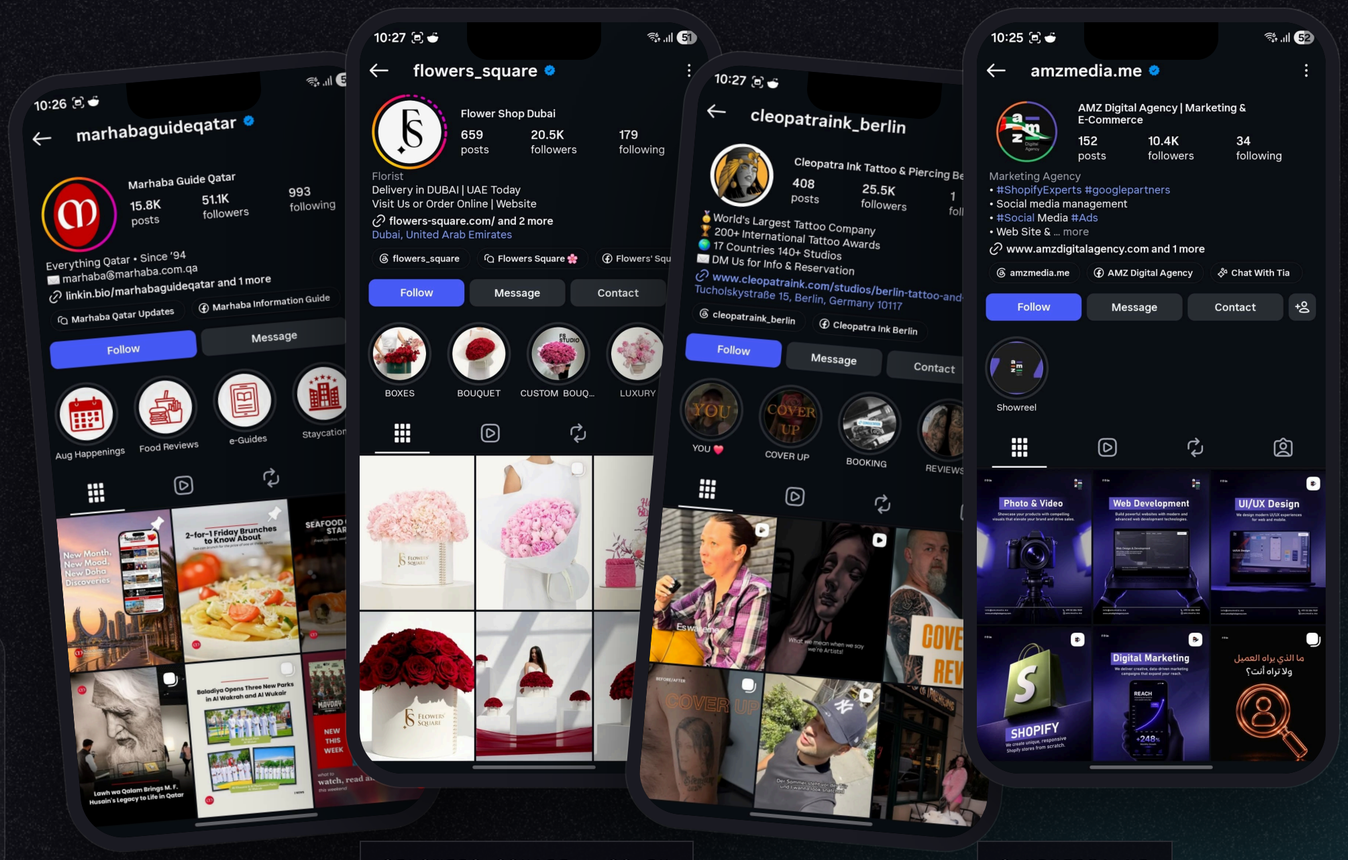
Content, community and paid working together. Every account below is run or was built by the team.

11

Accounts managed across five countries

195K+

Combined followers across those accounts

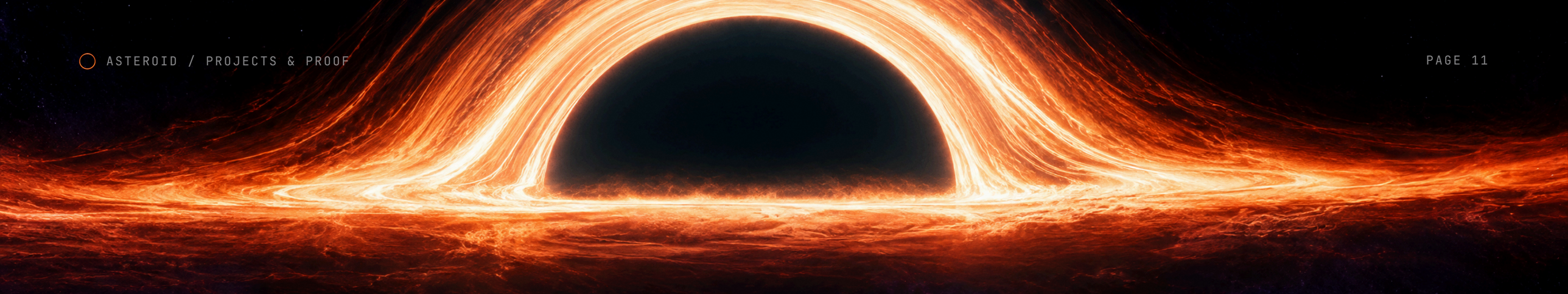


@MARHABAGUIDEQATAR · 51.1K

@FLOWERS_SQUARE · 20.5K

@CLEOPATRAINK_BERLIN · 25.5K

@AMZMEDIA.ME



Your numbers could be on the next page.

LET'S GET TO WORK →

If you already know what needs fixing, great. If you don't, that's usually where we come in.

WEBSITE
ASTEROIDQA.COM

EMAIL
CEO@ASTEROIDQA.COM

PHONE / WHATSAPP
+974 3329 4459

SOCIALS
@ASTEROID.QA